

Finka Jerkovic



@Finka Jerkovic



Finkainc.com



Finka@finkainc.com



Find Your Brilliance Newsletter

your
brilliant
difference™
PODCAST

Elevate Leadership Skills

Unlock Your Full Potential

Perform Without Limits

Finka Jerkovic is the Founder and Career Advancement Coach of FINKA Communications Inc., a leadership and development company. Delivering specialized personal branding training, Finka helps mid-career professionals and leaders bolster their personal brands so they can deliver the most meaningful impact for their team and transformational results for their company.

With 25 years of sales and leadership experience in the financial world, she's now a Career Advancement Coach, podcaster, and author. Finka has written two books, *Sell From Love: Love Yourself, Love your Client, Love your Offer* and *Transformational Selling: 8 Habits to grow your business and deepen client relationships, while keeping your integrity intact!* She's currently writing a new book.

When she's not writing, she shares her knowledge and insights on her podcast, Your Brilliant Difference: Personal Branding for Career Advancement. If you need a once-a-week reminder of how to use your personal brand to make your career dreams a reality, you'll want to tune in every Thursday at 9 a.m. EST.

Recommended Themes

- **Personal Branding for Career Advancement:** Your Brilliant Difference Branding
- **Edge Moves:** How to grow outside your career comfort zone
- **Workplace Trends:** Top 5 current workplace challenges for career advancement and how to overcome them
- **Your Brilliant Coaching:** How to stop talking and start coaching
- **Inspire and Impact:** How to sell, present, and pitch your ideas
- **Amplify Your Influence:** Communication and messaging tactics to help you rise and shine in your career